



## MOVING FORWARD WITH ENHANCED BENEFITS

PLATINUM

GOLD

SILVER

MEMBER

resideo pro PERKS

# JOIN IN AND GET REWARDED!

The Resideo Pro PERKS Loyalty Program is a tier-based program that offers an expansive suite of benefits to you and your company. The benefits available to you are determined by your tier. The higher the tier, the more benefits you earn.

# So, why be part of Resideo Pro PERKS?

The Resideo Pro PERKS Loyalty Program offers your company the ability to earn even more with every dollar spent on Resideo products along with a collection of benefits that can help you grow your business.

Become a member now at [Pro.Resideo.com](https://Pro.Resideo.com)

## See how P.E.R.K.S. works for you

P.



PERFORMANCE

Earn up to 4% back on your Resideo product purchases!  
(Tiers: Silver = 2%, Gold = 3%, Platinum = 4%)

E.



ENABLEMENT

Take advantage of our cutting-edge digital marketing platform and receive marketing support training. We'll share tips to help you grow your brand, source new leads, and win new business!

R.



REWARDS

Redeem your Resideo Pro PERKS points towards Product Certificates, Co-Op marketing activities, promotional merchandise, or employee rewards.

K.



KNOWLEDGE

Access Resideo's world-class library of training offerings that includes self-paced, online courses and webinars in addition to live, in-person and virtual classroom training.

S.



SERVICES

Receive the Resideo Pro PERKS monthly newsletter with updates on the latest program benefits, product technical tips, training schedule and much more!

# How to gain Stars and move up in Tier!

The Resideo Pro PERKS Loyalty Program offers your company the ability to earn stars by achieving thresholds in volume, training, growth and product mix. \*



## MEET SPECIFIED VOLUME THRESHOLDS

Purchase \$10k = 1 Star  
Purchase \$50k = 2 Stars  
Purchase \$125k = 4 Stars



## PARTICIPATE IN QUALIFIED RESIDEO TRAININGS

Complete 8-man hrs. of training = 1 Star  
Complete 16-man hrs. of training = 2 Stars



## ACHIEVE DIVERSIFIED PRODUCT MIX

Achieve 3 product categories = 2 Stars  
Achieve 4 product categories = 3 Stars



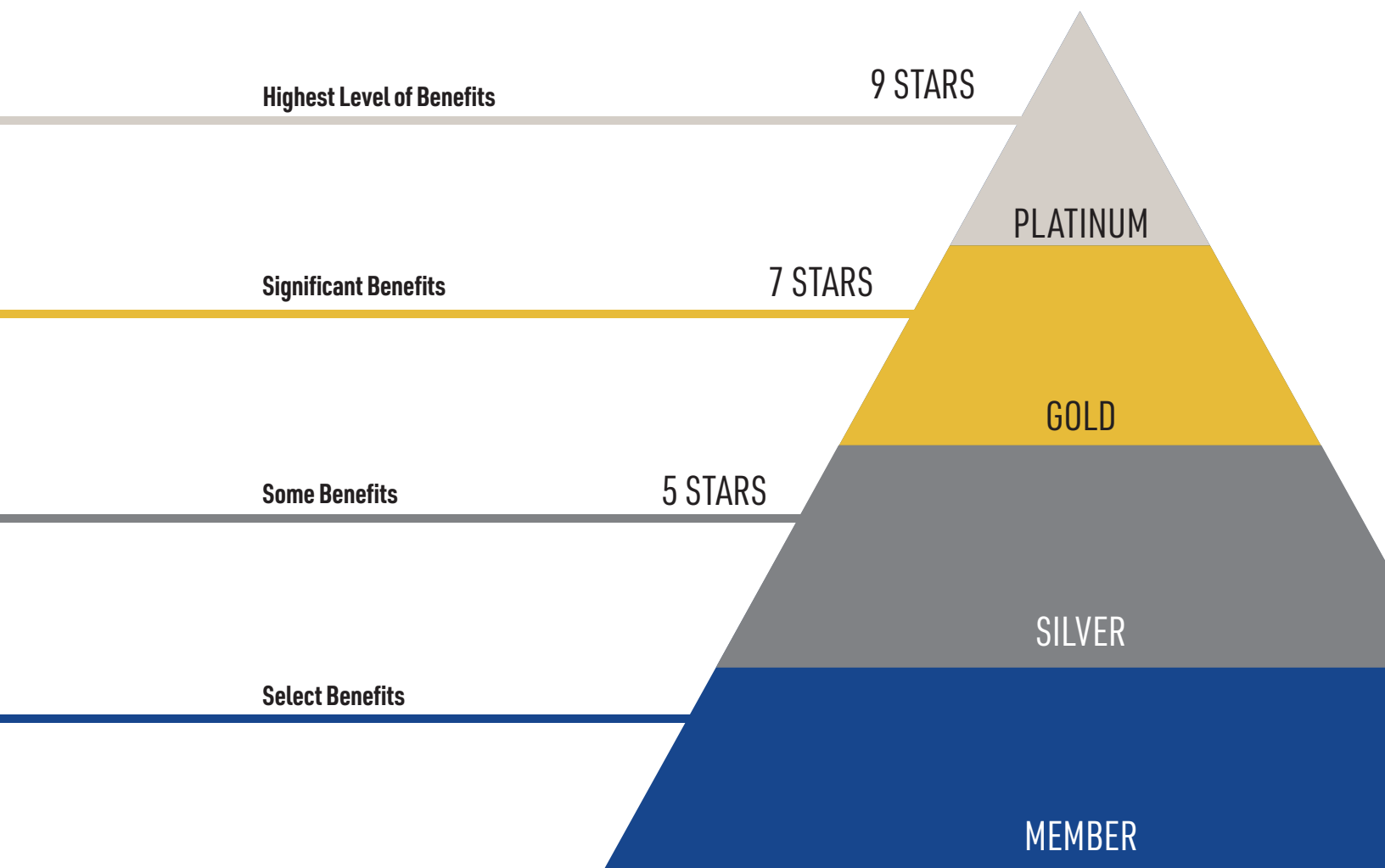
## MEET SPECIFIED GROWTH THRESHOLDS

Achieve 5% YOY growth = 2 Stars  
Achieve 10% YOY growth = 3 Stars

### Product Categories and % of Total Purchases

Thermostats - 35%	IAQ - 10%	Zoning - 5%	Combustion - 5%	Connected - 30%
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\*Achieved thresholds are based on distributor-reported sales for the previous calendar year.



**NOTE:** Your total star count will determine your tier level for the current year. Accounts are tiered annually.

# Enjoy these benefits by Tier

● Included in Tier ○ Points Required\*

	Member	Silver	Gold	Platinum
Points per \$1 spend	0 point/\$1	2 point/\$1	3 point/\$1	4 point/\$1
Find A Pro Listing Priority	4th	3rd	2nd	1st
Marketing Assets Emails, Literature Content, Social Media	●	●	●	●
Online Sales/Technical Training	●	●	●	●
Webinars	●	●	●	●
Exclusive Digital Content and Support				●
Co-Op Funds		○	○	○
Resideo Product Certificates		○	○	○
Resideo Branded Merchandise			○	○
Luxury Rewards Catalog			○	○

\* Points required to redeem these benefits.



Join now at  
pro.resideo.com

Questions?  
proPERKS@resideo.com



For more information  
resideo.com

## Resideo Technologies, Inc.

901 East 6th Street,  
Suite 400  
Austin, TX 78701

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AIR



SECURITY



WATER



ENERGY