

Program Overview

The Pro PERKS program is a tier-based loyalty program that offers an expansive suite of both financial and non-financial benefits for your company. The higher the tier, the more benefits your company earns.



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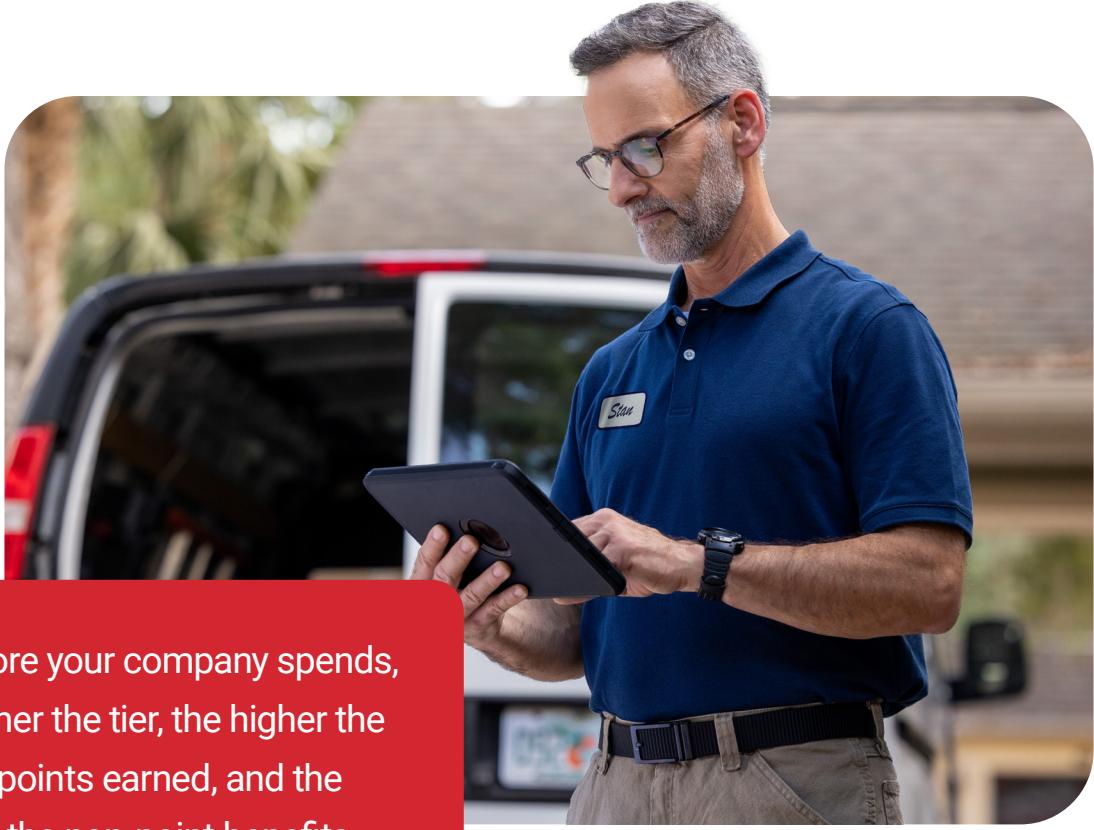
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Pro PERKS product category list



The more your company spends, the higher the tier, the higher the rate of points earned, and the greater the non-point benefits

What is Pro PERKS?

The Pro PERKS loyalty program offers your company the opportunity to earn points for every dollar spent on qualified BRK, First Alert, Honeywell Home and Resideo products. The more you spend, the higher the rate of points earned. The program also offers a collection of non-points benefits that can help you grow your business.

Who is eligible?

Pro PERKS is a company-level program open to all contractors in the HVAC, Electrical, and Plumbing industries. Resellers and consumers are not eligible for the program.

resideo pro PERKS

Screen preview of actual Dashboard for the
Pro PERKS Level & Rewards ▼

| PERKS Levels & Rewards | | | | |
|---|--|--|---|--|
| |  Bronze |  Silver |  Gold |  Platinum |
| Purchase Requirements | Be a member | \$25K | \$75K | \$125K+ |
| Financial Benefits | | | | |
| Points Earned per \$ Spent on Qualified Products | ✗ | 1% | 2% | 3% |
| Points Redeemable for Product Certificates | ✗ | ✓ | ✓ | ✓ |
| Points Redeemable for Luxury Rewards | ✗ | ✓ | ✓ | ✓ |
| Points Redeemable for Branded Merchandise | ✗ | ✓ | ✓ | ✓ |
| Points Redeemable for Co-op Funds | ✗ | ✓ | ✓ | ✓ |
| Special Promotions (e.g., Double Points) | ✗ | ✓ | ✓ | ✓ |
| Non-Financial Benefits | | | | |
| Marketing Assets & Collateral (e.g., Product Brochures, Lifestyle Images) | ✓ | ✓ | ✓ | ✓ |
| Loyalty Program Customer Support | ✓ | ✓ | ✓ | ✓ |
| Find-A-Pro Listing Priority | 4 | 3 | 2 | 1 |
| National Education & Networking Events | ✗ | ✗ | ✓ | ✓ |
| In-person Training by Resideo Sales Rep (as Requested by Contractor) | ✗ | ✗ | ✗ | ✓ |

What determines your tier?

Your tier is determined by annual spend on qualified products. In addition to your tier, opportunities to earn points based on year-over-year growth and purchases from select product families are available.

What are eligible purchases?

Purchases from the qualified product list that are reported by approved distributors are eligible under the program. Please see page 10 for the product category list.

Note: *The qualified product list is subject to change without notice. All purchases as part of the program are calculated net of any returns or adjustments. Resideo maintains the authority to retroactively adjust tier status and points earned as returns and adjustments are processed.*



How does my company move up in tier?

Your tier is determined by the amount spent annually on qualified products. To move to a higher tier, the minimum threshold of that tier must be met. In addition to the tier earned, you can earn additional points from boosters.

Tier rewards

Each year, you will be measured on the amount you spend on qualified products, which will determine your tier and its corresponding percentage earned in points. Your spend is determined by the point-of-sale data provided by approved distributors.

| Spend Requirement | Tier | Points Earned as % of Spend |
|-------------------|----------|-----------------------------|
| < \$25K | Bronze | 0% |
| \$25K | Silver | 1% |
| \$75K | Gold | 2% |
| \$125K | Platinum | 3% |

Growth booster*

If your purchases of qualified products grows by minimum amounts year-over-year, you will earn boosters, which will be added to your tier achievement

| Growth Requirement | Booster |
|--------------------|---------|
| 2% | 0.25% |
| 5% | 0.50% |
| 10% | 0.75% |

Product family booster*

If you meet the minimum threshold on qualified purchases, you will earn a booster, which will be added to your tier achievement.

| Product Family | Minimum Threshold | Booster |
|---------------------|-------------------|---------|
| Connectable Devices | \$10k | 0.50% |
| IAQ | \$10k | 0.25% |
| Zoning | \$10k | 0.25% |
| Water | \$10k | 0.25% |
| GCS (RTS) | \$10k | 0.25% |
| Thermostats | \$10k | 0.25% |
| Security | \$30k | 0.25% |



* A maximum of 1% additional rewards is available to earn in combination across Growth Booster and Product Booster. Boosters are available to Silver, Gold and Platinum members.

How to spend your points

As part of the PERKS program, you have the benefit of using your points in four ways: product certificates, co-op advertising, branded merchandise and luxury rewards. We've upgraded our rewards platform to bring you more choices, more flexibility, and a smoother experience from start to finish. With a refreshed catalog, improved certificate features, and streamlined processes, it's easier than ever to make every point count.

Resideo product certificates

Product certificates can be redeemed for BRK, First Alert, Honeywell Home and Resideo products at qualifying Resideo distributors. Product certificates are eligible for use towards the product subtotal amount. Certificates are valid for six months from the date they are issued. ¹

Resideo branded merchandise catalog

Resideo branded merchandise includes drinkware, cool tech items, golf balls and more. Merchandise will be shipped directly from the catalog vendor. ²

Lifestyle rewards catalog

Lifestyle items include Health & Beauty, House & Garden, Technology items (i.e., TVs, iPads, etc.), Accessories, and Travel Experiences. Items will be shipped directly from the catalog vendor. ²

Co-op funds

The Co-Op funds can be applied to a wide variety of campaigns and promotional activities, including advertising, digital marketing, events, printing, promotional (logo wear), signage, and training programs. Co-op funds can be reimbursed for up to 50% of the cost. Approved claims will be processed as a check back to your business.

- **Pre-Approval**

All Co-Op Marketing initiatives require pre-approval. Please allow up to 2 weeks for approval. Reimbursement for pre-approved activities will be made up to 50% unless otherwise noted.

- **Proof of purchase**

Proof of performance documentation is needed for claim reimbursement. Please refer to the Co-Op Program Guidelines for specific details. ³

¹ Only Resideo products are eligible for product certificates. Taxes, shipping, and handling fees are ineligible.

² Any import duties and/or fees will be billed separately and are the responsibility of the contractor.

³ Co-Op funds must be used towards an activity that occurs within the same calendar year in which the funds were acquired. Any unused funds will expire on the second to last business day of the calendar year in which they were issued (typically on 12/30); they will not carry over into the next calendar year nor can they be applied toward funding an activity that takes place in the following calendar year. The deadline for Pre-Approvals is Dec. 15th of each calendar year.



Points expiration policy

All points will expire 12 months from the date they are deposited into your account. Example: Points awarded February 17, will expire at midnight on February 17 of the following year.

Points return policy

Once points have been redeemed towards any reward (i.e., Co-Op funds, product certificates, etc.), they cannot be refunded. Also, any unused funds cannot be converted back into points.

Mid-year registration

Customers may register for the program at any point throughout the year. Once registered, you will be placed into the tier you qualify for based on the three criteria on page 6, using the previous year's sales history as reported by any participating Distributors. Your tier status will remain in effect until the following year when your account is re-tiered (accounts are tiered on an annual basis). Unfortunately, if no historical sales data is available for us to use to tier your account, then your account will be tiered as "bronze" for the rest of that year.

Program changes

Resideo retains the authority to change any element of the program, at any time, without advance notice.

Visiting distributors as a Pro PERKS member

All participants are advised to tell their Distributors that they are enrolled in the Resideo Pro PERKS Program and to include their purchases on their monthly reports. The company administrator will be able to log in to their dashboard to see the total number of points deposited into their Pro PERKS account based on the Distributors who report for them.

FAQs

1. What are the benefits of joining the Resideo Pro PERKS loyalty program?

Resideo Pro PERKS provides access to marketing tools, assets, and rewards that can help you grow your business and strengthen your relationships with your customers. In addition, you have access to Resideo Academy to help train your technicians and salespeople.

2. How do I join and activate my Resideo Pro account?

Enroll [online](#) with your email address and create a password. You will then be able to enroll in the Pro PERKS loyalty program. Once you complete your online credentials, you will be able to manage your account information, view your account balance, and access all our great benefits to help you grow your business.

3. How much does it cost to join the Resideo Pro PERKS program?

Membership is free. Always. Simply complete the online [enrollment form](#) to join.

4. How can I find my Pro PERKS loyalty number?

Your Pro PERKS account number can always be found in the top left corner of your dashboard

5. How do I change the company name on my account?

To protect your valuable points, name changes must include supporting legal documentation, signature, date, and Pro PERKS account number. All other name changes can be done by the company administrator on their account profile. For further help, please contact properks@resideo.com.

6. How does our company ensure we are getting our points for all Resideo product purchases?

You can reach out to properks@resideo.com with any questions regarding distributor purchase reporting.

7. How does the company admin role work?

This role gives you complete control over your company's points, visibility to the dashboard, purchase & tier information, and allows you to add or remove users from your account.

8. How and when do my points expire?

Pro PERKS points expire at a rolling 12-month basis. For example, points earned on November 1, will expire at midnight on November 1 of the following year. Co-Op dollars, which can be purchased with Pro PERKS points, must be spent in the same calendar year they were redeemed. Any unused Co-Op funds in your account will expire the last week of that calendar year. Product Certificates are valid for six months from the date issued and can be applied towards qualified BRK, First Alert, Honeywell Home and Resideo products.

Note: The Value of A Product Certificate Cannot Be Applied Towards Taxes, Shipping, and/or Handling Fees.

9. How do I cancel or close my account?

You may cancel or close your account at any time by sending written notice of cancellation to properks@resideo.com. All unredeemed points, redemption awards, and promotional awards as well as achieved tier status will be lost and may not be reinstated or transferred.

10. Can I buy points?

No, points can only be earned by purchasing Resideo products through participating Distributors who report transactional purchase data to Resideo.

11. What if I do not have enough points to redeem for a specific item or items?

If you are purchasing from the Lifestyle Rewards catalog, you can use your credit card for the remaining balance. For product certificates, co-op advertising and branded merchandise, you will need to wait until you have the points available for that activity.

Pro PERKS product category list*

Air Quality Solutions (IAQ product family)

- Dehumidification Dehumidifiers
- Filtration Air Cleaner Filters
- Filtration Electronic Air Cleaners
- Filtration Media Air Cleaners
- Humidification Bypass Humidifiers
- Humidification Evaporative Humidifiers
- Humidification Controls
- Humidification Humidifier Filters
- Humidification Humidifier Replacement Parts
- Humidification Steam Humidifiers
- UV IAQ UV Air Treatment Systems
- UV IAQ UV Replacement Parts
- Ventilation Controls
- Ventilation Ventilators

Forced Air Zoning (Zoning product family)

- Bypass Dampers
- Forced Air Zone Panels
- Replacement Actuators
- Zone Dampers

Water Hydronic Solutions (Water product family)

- Air Vents
- Boiler Fill Valves
- Circulating Pumps
- Expansion Tanks
- Hydronic Zone Panels
- Radiator Controls
- Radiator Valves
- Valve Cartridges
- Zone Valve Replacement Motors
- Zone Valves

Water Control Solutions (Water product family)

- Mixing Valves
- Pressure Reducing Valves
- Water Filters

Water Leak Detectors (Water product family)

- Water Leak Detectors & Accessories

Energy Thermal Adjacencies (GCS product family)

- Electric Furnace Sequencers
- Electronic Fan Timers
- Fan Centers
- Pressure Controls
- Relays

Energy Water Heaters (GCS product family)

- Water heater controls

Energy Boiler Systems (GCS product family)

- Aquastats
- Aquastats Multi-Function
- Aquastats Single Function
- Aquastats Wells & Accessories
- Gas Valves
- Oil Burner Controls Flame Detectors
- Oil Burner Controls Oil Primaries
- Pilot Burners Intermittent Pilot Burners
- Pilot Burners Standing Pilot Burners
- Thermocouples
- Thermopiles
- Transformers

Energy Ducted Solutions (GCS product family)

- Defrost Controllers
- Fan & Limit Controllers
- Gas Ignition Controls Hot Surface
- Gas Ignition Controls Ignition Control Accessories
- Gas Ignition Controls Integrated Furnace Controls
- Gas Ignition Controls Intermittent Pilot
- Pilot Igniters

Thermostats (Thermostats product family)

- Thermostats Line Volt Thermostats
- Thermostats Non-Programmable
- Thermostats Programmable
- Thermostats RedLINK™
- Thermostats Wi-Fi Thermostats
- Thermostats Thermostat Accessories

Energy Programmable Switches (Thermostats product family)

- EconoSwitch™

Security Video Cameras

- Connected Cameras



* Pro PERKS qualified product list subject to change.

Questions?
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