



## **WHOLE-HOME COMFORT SOLUTIONS**

Customized Label Program

# Whole-Home Comfort Solutions Customized Label Program

Generate lasting customer relationships through product customization.

The Whole-Home Comfort Solutions label program helps you customize TrueEASE™ Humidifiers, TrueFRESH™ Ventilation Systems and Whole-House Air Cleaners with your company logo and contact information so that homeowners know exactly who to call for service or replacement parts.



## PROFESSIONAL LOOK

Labels are made from the same material as the standard Honeywell Home label that ships with each product, and in the same color to match the product for a clean, professional look.

## ONE LABEL, THREE PRODUCTS

Labels work for all TrueEASE™ and TrueFRESH™ products. And since the labels fit a variety of products, one order of labels can go a long way.

## EASY TO ORDER

Simply complete the form on the following page and email it (along with your company logo) to [IAQprivatelabel@resideo.com](mailto:IAQprivatelabel@resideo.com), indicating your preferred method of payment. Premium labels can be purchased with Resideo Pro PERKS points or co-op marketing funds. Orders will be fulfilled within two-three weeks of receipt, depending on label proof time.

# Customizable Labels Order Form



Email a completed form and email it, along with your logo to [IAQprivatelabel@resideo.com](mailto:IAQprivatelabel@resideo.com); we will not accept fax, mail or phone orders.

## Contractor/Distributor Information

CONTRACTOR NAME	CONTACT PERSON	RESIDEO PRO PERKS NUMBER
DISTRIBUTOR NAME	DISTRIBUTOR ACCOUNT NUMBER	

## Ship-To Information

COMPANY NAME	CONTACT PERSON		
ADDRESS	CITY	STATE/PROVINCE	ZIP/POSTAL CODE
CONTACT'S PHONE NUMBER	FAX	E-MAIL PROOF TO	

### Order Type (Check one):

- Re-order
- New order (includes any re-order with changes)

### Quantity Of Labels (Check one):

- 250
- 500 (Maximum per order for Complimentary Labels)
- 1,000

## PREMIUM LABELS

No Color Labels				
Quantity	NEW First time Order / Re-order w/changes	Pro PERKS Points	Re-order w/ NO changes	Pro PERKS Points
250	\$385	38,500	\$360	36,000
500	\$420	42,000	\$395	39,500
1000	\$470	47,000	\$445	44,500

**Total Amount Due:** \$ \_\_\_\_\_ (\$0 if ordering Complimentary Labels)

### Payment Method (Check one):

- Resideo PRO™ Points – Your Pro PERKS Membership # \_\_\_\_\_
- Resideo Sales Rep. Order – Account # to charge: \_\_\_\_\_
- Marketing Development Funds (MDF) – Account # to charge: \_\_\_\_\_

**The processing of this order will be delayed if not all information is provided. Please make sure all fields are filled.**  
 Questions? Contact us at 1-800-919-4835 or [IAQprivatelabel@resideo.com](mailto:IAQprivatelabel@resideo.com)

## Label Type (Check one):

### Complimentary Label Style Examples:

Maximum order quantity of 500 for Complimentary Labels.



Text Only: Up to 3 lines of text

Line 1: \_\_\_\_\_

Line 2: \_\_\_\_\_

Line 3: \_\_\_\_\_

### Premium Label Style Examples:

#### Text Only Label Example:

Available in white text only.



Text Only: Up to 3 lines of text

Line 1: \_\_\_\_\_

Line 2: \_\_\_\_\_

Line 3: \_\_\_\_\_

#### Logo Label Examples:

Please note that default color for logo and text is white. Color logo labels will be printed within a white box as shown. If submitted logo is highly complex and does not translate well to reversed graphic, graphic designer has prerogative to print color logo inside a white box.

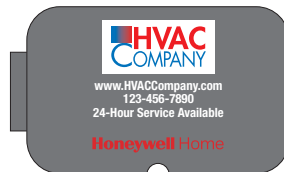
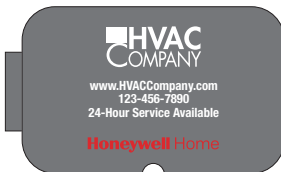
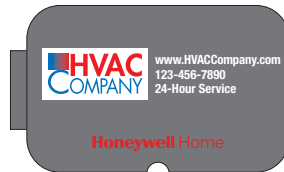
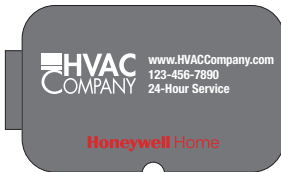
Logo Choice:

Color logo

Logo reversed to white

#### No Color Examples:

#### Color Logo Examples:



Logo Only:

- Please provide your logo by email to: [IAQprivatelabel@resideo.com](mailto:IAQprivatelabel@resideo.com)
- The only file formats accepted are: .tiff, .eps, and .jpeg
- Color and black/white logos accepted

Rectangle Logo and up to 3 lines of text/36 maximum characters per line:

Line 1: \_\_\_\_\_

Line 2: \_\_\_\_\_

Line 3: \_\_\_\_\_

- Please provide your logo by email to: [IAQprivatelabel@resideo.com](mailto:IAQprivatelabel@resideo.com)
- The only file formats accepted are: .tiff, .eps, and .jpeg

Square Logo and up to 3 lines of text/19 maximum characters per line:

Line 1: \_\_\_\_\_

Line 2: \_\_\_\_\_

Line 3: \_\_\_\_\_

- Please provide your logo by email to: [IAQprivatelabel@resideo.com](mailto:IAQprivatelabel@resideo.com)
- The only file formats accepted are: .tiff, .eps, and .jpeg

Special Instructions: \_\_\_\_\_



**Resideo Technologies, Inc.**

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**Honeywell Home**